



## NEWSLETTER FOR JANUARY 1<sup>ST</sup>, 2009

1. **New Year's Greeting**
2. **SCAPE Shows 2009**
3. **Workshops for 2009**
4. **Second Saturday Paint-Out and Demonstration by Frank Serrano**

Happy New Year 2009!

We are looking forward to a great painting year with all SCAPE members at our monthly Second Saturday Paint-Outs and exhibiting art at four great Shows. We are all so fortunate to live on our great Central Coast and be able to paint the local scenery en plein aire...truly a Paradise.

Thank you for your continued interest and commitment in painting to benefit our environment and we look forward to our first Show and Annual Reception early in the year. Our Articles of Incorporation as a non-profit group state that we are committed to protect our environment and to promote camaraderie in painting, so we hope you will renew your membership at the beginning of 2009 and encourage your painting friends to join us.

From your Board Members:

Meggi MacKenzie, Don Crocker, Linda Mutti, Leigh Sparks, Donna Moser, Morgan Green, Rebecca Stebbins, Jamee Aubrey, Laurel Mines, Sharon dal Pozzo, Anne West, Wythe Platte, Sarah Carr, Beth Westen, Sherri Cassell

## 2. SCAPE SHOWS 2009

Four Fabulous Shows are planned as follows:

1. The Annual Membership **Reception at the Casa De La Guerra** will be held in the Courtyard of the Museum of the Santa Barbara Trust for Historic Preservation located at 15 East De la Guerra Street. The Show coincides with First Thursday Art events held in downtown Santa Barbara on March 5 from 5:00pm to 8:00pm. This is an Invitational Show to honor Board Members, the Exhibits Team and hard working Volunteers who put on the annual shows and their paintings will be exhibited that evening. There is a tentative plan to secure a venue for a longer duration on State Street and if secured, notice will be posted in next month's newsletter.
2. The successful **Phoenix Show** will be repeated on May 23 and 24<sup>th</sup> on the grounds of the the Phoenix House and benefits rehabilitation of Mission Creek. The two-day Show coincides with I Madonari at the Mission. Co-Chairs are JT Turner, Jerry Martin, Anna Campbell and Leigh Sparks. The ingathering will be Friday, May 22.
3. The **La Arcada Show** will be held July 18 and 19<sup>th</sup> and this year's beneficiary will be the Audubon Society with the emphasis being on Shoreline preservation. The exhibition, **On the Wings of Art**, will be hung in the area behind the Santa Barbara Museum of Art and next to the Library at 40 East Anapamu. The ingathering will be Friday, July 17.

4. The **Sedgwick Show** will be held in September at the historic casa of Duke Sedgwick and benefits the Sedgwick Preserve in Los Olivos. Paint-Outs will provide the opportunity to paint at the preserve and notice will be posted in the monthly Newsletter.

The Exhibits Committee Co-Chairs, Leigh Sparks and Donna Moser would like to invite interested members of SCAPE and artists interested in joining SCAPE to a **Sunday Soiree - an afternoon meeting on January 18<sup>th</sup> at the home of Sally Hamilton**, a founding member and leader. We look forward to creating opportunities for all artists to assume leadership positions on the Board or Show Committee and to express their selves while contributing toward the purpose of preservation of our local environment. We are looking forward to a successful 2009! All members will receive an EVITE, including the address.

Wishing a wonderful New Years to all!

### 3. 2009 Workshops

We currently have the following workshops scheduled for 2009:

**“How to Cash In Without Selling Out”**—An art marketing workshop by **Bob Burrridge**. Date: March 7, 2009. Location: Santa Barbara, CA. Cost: \$125. Check out Bob’s website and a description of the workshop at [www.robertburrridge.com/ArtMarketing/index.html](http://www.robertburrridge.com/ArtMarketing/index.html).



**ARTURO TELLO** is a co-founder of the Oak Group and Gallery Director of the Palm Loft Gallery in Carpinteria.

THE WORKSHOP of April 25 & 26 2009, titled “Being There,” will be limited to 11 serious students of any level of experience. It will be designed to sharpen participants' skills in composition (as related to design, value and color). Material list and demonstrations will be limited to oil painting, but other mediums are welcome. Participants will paint 4-8 paintings each. There will be on site demonstrations, group discussions and exercises as well as individual attention, also, an optional wet painting critique after the workshop at the Palm Loft Gallery.

PAINTING is a journey of discovery and adventure. It is an exploration of the spaces that surround us and of our own interior. A magic thing happens when you are painting. You lose yourself in the act. It is in precisely those moments when you are not there that you are most present: at one with the world. I also believe in the wisdom of uncertainty. I like to face a subject with no preconceived ideas, no formulas and no arty color schemes. I stand in front of my easel with no answers, just an honest inquiry: Why or how does this move me? How can I capture the feeling of rapture or reverence or mystery and put it on the canvas for others to share. The act of painting has less to do with hand to eye coordination than it does with heart and soul communion.

Saturday and Sunday, April 25 & 26, 2009

\$ 275, oil, limited to 10 serious students of any level of experience

Coordinator/Contact: Kerri Hedden (805) 969-9018, (805) 689-2736, [kerrihedden@aol.com](mailto:kerrihedden@aol.com)

To secure your place in the workshop, please send a check for \$275 made payable to **SCAPE** to Kerri Hedden,

**PO Box 1134, Summerland, CA 93067.**

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**Plein Aire Pastel Workshop with Janenne Behl.** Jannene won First Place in the 2008 Landscape/Interior category of The Artist's Magazine competition (see picture at left),

Date: June 14-15, 2009. Limited to 10: \$ 225

Location: First day at Bert Collin's Ojai Studio and Second day at Lake Casitas, Ojai, CA.

In teaching her students how to paint landscape, her main emphasis is on her application of pastel to create the softness inherent in her artwork, proper use of warms and cools, how to locate the area of interest, placement in the composition and keeping the focus on the area of interest.

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**“Traditional Oil Painting Techniques” with Rick Garcia.**

Date: October 3, & 10-11, 2009 (over two weekends).

Location: Carpinteria, CA. Cost: \$350

Note – for all workshops: You will be enrolled in the order your check is received. Cancellations made at least a month before the workshop begins will receive a full refund less \$50; thereafter your tuition will be refunded only if your place can be filled.

Are you interested in a 3-day workshop with Randall Sexton for approximately \$500? Since it is a bit more expensive than most workshops, we'd like to hear from you soon in order to proceed. If you have a special request for a workshop next year please email Sharon Dal Pozzo at [dalpozzo@cox.net](mailto:dalpozzo@cox.net).

We are looking for a coordinator for the Bob Burrige Art Marketing Workshop. Responsibilities include reserving an appropriate venue, collecting attendee information and payment, coordinating refreshments for the workshop, organizing and collecting evaluations, etc. In return, you would have a free place in the workshop.

Thanks,  
Sharon Dal Pozzo, Workshop Chair  
Beth Westen, Co-Chair

#### **4. SECOND SATURDAY PAINT-OUT AND DEMONSTRATION:**

**GUEST ARTIST: FRANK SERRANO**

**January 10<sup>th</sup> at Carpinteria Bluffs at 9:00 am to 12:00 noon**

Drive to Carpinteria and take the Bailard Exit, parking in the Bluff Parking lot. If all the parking spaces are taken, you may park down the road by the ball field.

Frank Serrano will begin the demonstration at 9:00 am and you may set up your easel in proximity to him if you wish to paint along with him, or wait until after he is completed with his painting. The Demonstration will focus on the Eucalyptus trees and be in oil.

Frank Serrano currently has his art hanging locally at Maureen Murphy's Gallery at 1187 Coast Village Road, Montecito, Tuesday – Sunday 12 noon – 5:00 pm.

Contacts: Wythe Platte 805-899-2624, [wythe@cox.net](mailto:wythe@cox.net) and Meggi MacKenzie cell: 284-2730, [meggimac@gmail.com](mailto:meggimac@gmail.com)

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To find the answers to your questions about SCAPE events, be sure to check the SCAPE website: [www.S-C-A-P-E.org](http://www.S-C-A-P-E.org) You may wish to bookmark the website address for future reference

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Don't miss your SCAPE email messages! If you are planning a change, reply directly to this email, write the word CHANGE on the Subject line, and tell us your new email address.

Email List Control : Southern California Artists for Painting the Environment (SCAPE).

Sarah Carr, Membership Email: [scarr20@cox.net](mailto:scarr20@cox.net)

Sherri Cassell, Membership: Email: [cassellcreates@yahoo.com](mailto:cassellcreates@yahoo.com)