



NEWSLETTER FOR JANUARY 2010

1. Call to Members
2. Exhibits Update
3. Workshops
4. Paintouts
5. Membership – renewal and new member form

1. CALL TO MEMBERS

Southern California Artists Painting for the Environment is a non-profit organization formed to promote camaraderie and provide exhibition and educational opportunities for its members, and to increase awareness of general benefit of open spaces.

The success of SCAPE is only as strong as our core volunteers. It is an honor to serve on the Board of Directors, knowing we make a difference in saving our local environment. Through our shows, we have contributed to our local open spaces by raising money for Environmental Defense Center, Community Environmental Council, Santa Barbara Botanic Garden, UCSB's Sedgewick Reserve, Coal Oil Point Reserve, the Land Trust for Santa Barbara County, the Santa Barbara Museum of Natural History, Channelkeeper, PARC Foundation, and others. To date we have raised over \$100,000 for these and other organizations.

Annually, the Board of Directors for SCAPE elects officers for the fiscal year beginning April 1 through March 31. If you are interested in volunteering, including joining the board, please contact the Nominating Chair, Kim Snyder at ktdms@cox.net.

We are currently seeking volunteers for the following positions:

- ✚ Membership Chair: responsible for processing renewals and new members. This position will be in training to assume the position of Membership Chair beginning April 1, 2010.
- ✚ Chair for Paint-Outs to select the areas for the second Saturday group paint-outs in preparation for upcoming shows. This position will be in training to assume the position of Paint-Out Chair beginning April 1, 2010.
- ✚ Co-Chair to assist the Exhibit Chair. This position will be in training to assume the position of Exhibit Chair in 2011.

2. EXHIBITS UPDATE

Land Trust for Santa Barbara County: January 2010

We have reserved the Faulkner Gallery for the month of January to benefit the Land Trust for Santa Barbara County. This show will feature Santa Barbara County Ranches, Watersheds and Woodlands. The Land Trust areas include Arroyo Hondo, Sedgewick Reserve, Carpinteria Bluffs, Coronado Butterfly Preserve, Carpinteria Salt Marsh, Fairview Gardens, Arroyo Hondo and numerous ranches listed on the Land Trust website. To know more about their efforts: please go to www.sblandtrust.org.

Call to Artists: All SCAPE members, as well as artists who wish to join SCAPE, are invited to submit paintings to be juried in to this show. Ingathering: Monday, January 4 at Faulkner Gallery: 10:00 am-12:30 pm. Pick up 3:00 pm-4:00 pm. \$10 per piece, or three for \$25. Size limit is 48" wide. 50% of sales proceeds will go to the artist and 40 % to the Land Trust for Santa Barbara, with 10% reserved for SCAPE expenses.. Our juror will be renowned artist Rick Garcia.

Quiet Opening: First Thursday, January 7, 5:00 pm-8:00pm. Artists are welcome to come and meet patrons who make the first Thursday circuit.

Gala Reception: Friday, January 15, 5:00 pm-8:00 pm at Faulkner Gallery for Official SCAPE reception honoring past and present board members and welcoming new members. This will be a festive reception with music, refreshments and awards. The Land Trust will award best of theme, and in each category, \$100 will be awarded to best oil, best acrylic, best pastel and best watercolor. At this reception artists and patrons will be invited to vote on their favorite painting. We hope this will engage buyers in making a connection! We will also feature a small image wall, to exhibit paintings 9"x12" and smaller with prices under \$250. Paintings will be hung in groups relevant to particular Land Trust areas.

Since this is a month-long exhibit, artists may volunteer to sit at the Faulkner Gallery for one four-hour shift per entry. Feel free to make use of this time to invite patrons to enjoy your company and art! Each sitter is encouraged to update their bio for our book and to tape a copy on the back of their painting for the purchaser of their art. During your appointed sitting time you may bring a painting to feature at the sales desk. The good news is there will be no arduous set up and take down. All paintings will be hung gallery style and must be suitably framed and wired to hang. VOLUNTEERS also needed for the ingathering! Please contact Leigh Sparks at 684-2393

Future Exhibits

We are already planning our successful annual events for 2010:

- ✚ Phoenix Exhibit Memorial weekend in May to coincide with I Madonnari. The theme is Restoring Land, Restoring Lives.
- ✚ La Arcada Show the month of July in the Faulkner to benefit Coal Oil Point Reserve and Santa Cruz Island Reserve - think about paintings of coastal and island habitats.

3. WORKSHOPS 2010

Three workshops have been set up for 2010 and I hope to have a few more lined up soon.

American Impressionist Lynn Gertenbach is coming to paint with us April 26, 27, and 28. "Lynn Gertenbach's strong figurative work in serene and pastoral settings has long been her signature style. She graduated from the Colorado Institute of Art and then studied with the famed Russian painter Sergei Bongart, as well as Arul Raj in India and Bernard Dunstan in England. Lynn is a signature member of: The California Art Club; Plein-Air Painters Of America; and Oil Painters Of America." (from her website lynngertenbach.com) At our workshop Lynn will work with us on location painting water lilies and wildflowers. More details will be provided next month, or contact me directly for more information.

David Gallup is scheduled for July 14-18. "David Gallup is an explorer. Not just of nature but of the introspective and spiritual connection man has with his environment. His life's passion has become a quest for new interpretations of the natural world without leaving his roots in Plein-Air

Observation-Based painting. David's works...often depict moments when natural elements obscure solid forms, such as fog, rain, glare, or darkness. These elements are used in Gallup's work to visually represent the sense of awe and mystery he feels for the natural world." (from his website dgallup.com). Recently I was able to visit David's home for a showing and I was very impressed with his work and his instructional style. This is a great opportunity for us to learn from him.

You can sign up for three days of location work of local seascapes, or the two day studio workshop on the weekend. A discount will be offered for those taking all five days. David Gallup is the current Vice President of the California Art Club, and has been doing extensive studies at the Channel Islands. Dorene White dorene2007@lightlayer.com is coordinator.

Our Catalina Trip is planned for September 19, 20, and 21 with Thomas Van Stein. This workshop is a prime opportunity to travel to a distant land, which is not so far away: a taste of Europe in a day. Catalina is a wonderful setting for painting seascapes and moonlight paintings and we hope to spend some time at the Wrigley estate also.

Thomas' family has lived and played on Catalina Island for several generations, so he has a rich history and knowledge of the area. He has won two first prizes at the Catalina Art Festival. Thomas is a member of California Art Club, Oil Painters of America, and is a twenty-year member of the Oak Group. He has an MA in fine Art and has taught art for 20 years. Check Thomasvanstein.net for more information. Meggi MacKenzie, meggimac@gmail.com, will be coordinating this workshop.

Several wonderful artists, including Sally Strand and Kim Lordier, have expressed interest in 2011; and we are on the lists of Matt Smith and Daniel Pinkham for when their schedules allow. Contact Dorene White (dorene2007@lightlayer.com) to help or to suggest other workshops.

4. PAINTOUTS

SECOND SATURDAY PAINT-OUT on JANUARY 16, 2009 9a.m. – 1:00p.m. (make-up for the rained out December paint out).

ARROYO HONDO CASA Land Trust of Santa Barbara County by permission of the Trust **below the River crossing to the Meadow** and near the Casa and Barn.

SANTA BARBARA: Traveling northbound on 101, the Preserve is @ a 30 minute drive from downtown Santa Barbara and approximately 4 miles past Refugio State Beach. After the Refugio exit, pay attention to the blue CalTrans call boxes spaced one mile apart on the right hand side. The Arroyo Hondo entrance is located at Call Box 101-412. Make an immediate right hand turn into the driveway.

BUELLTON/LOMPOC: Traveling southbound on 101, approximately 6 miles past Gaviota State Park and a mile after the Vista Point Rest Area, look for the blue CalTrans Box 101-403. Be in the left hand lane, just after the Call Box, make a U Turn in lane provided onto northbound lanes. Make an immediate sharp right after 101-412 into the driveway.

DRIVE down into the Preserve and cross the bridge, parking near the Barn, leaving space for additional cars to park. Wythe will have the Sign In form.

CONTACT: Wythe Platt, Paint-Out Chair, wythe@cox.net or phone 899-2624 or on day of Paint-Out: Meggi's, 805 284-2730 cell coverage allowing

SCAPE

Southern California Artists Painting for the Environment
P.O. Box 30932, Santa Barbara, CA 93130 - www.s-c-a-p-e.org
Renewal and New Membership Application for 2010

Please complete this form indicating your level of membership and your volunteer preferences and send it with your check to **SCAPE** to the address above. Individual annual membership is \$35. Annual membership is \$50 for an artist and his/her spouse. New members who join after the last major show of the year pay a reduced membership fee of \$20 for that year only. Membership is for a calendar year.

March 31, 2010 is the deadline for membership payment. All member information will be published in the 2010 SCAPE Directory, unless you requested otherwise. We will be printing all membership information paid for by March 31, 2010 and new members will be listed in the monthly Newsletter for you to refer to. Membership Chair is Barbara Underwood, art4barbara@gmail.com (please write "membership" on the subject line on your check).

Please check one box in each column:

\$35 renewing member
 \$35 new member

artist member
 supporting/patron member

Name _____ Amount enclosed \$ _____
Street address _____ Newsletter mail service **\$ 7.00***
City _____ State _____ Zip _____ Check # _____
Phone (day) _____ (evening) _____
Email address _____ Website _____ Medium _____

Please circle all your volunteer preference(s):

- A. **Board Member:** Chair a committee and attend monthly board meetings
- B. **Exhibit Coordinator:** coordinator for particular shows, oversees committees; committee chairs report to this person
- C. **Publicity Creation:** writes press releases, sends to all media, newspaper and radio
- D. **Graphics:** designs invitations, prints, coordinates with mail house; also designs and prints posters, designs ads for media
- E. **Curating:** works with a team to decide where paintings will hang in show
- F. **Ingathering:** team that ingathers paintings and collects fees for an upcoming exhibit or imaging gathering
- G. **Volunteers:** helps find volunteers for committees when needed and signs up workers at exhibits
- H. **Receptions:** helps organize receptions, set-up, drink and food service, shopping and/or cooking
- I. **Hanging:** hangs paintings on panels or on walls in galleries for exhibitions
- J. **Publicity Distribution:** takes "calls to artists" to art classes, galleries, colleges and art stores for several weeks prior to exhibits and to tourist locations and hotels during week of an exhibit
- K. **Setting up Show:** works with a team to load panels on a truck, to set up panels, tents, chairs and other equipment for an exhibit

- L. **Phone participants**
- M. **Entertainment:** finds and schedules low-cost entertainment for exhibitions and receptions
- N. **Workshop Coordinator:** takes reservations for workshops, provides refreshments at workshop, serves as liaison between artist and participants
- O. **Paint-Outs:** finds sites for paint-outs and hosts paint-out days
- P. **Sales:** cashiers at shows and enters sales data in computer
- Q. **Jurying Team:** assists the juror to move paintings in selection of work for a show
- R. **Painting Demonstrations:** demonstrates plein air painting during an exhibit
- S. **Data Entry:** enters artist information on computer during an ingathering
- T. **Take Down:** dismantles tents, panels etc. after a show and delivers to storage garage
- U. **Newsletter:** edits articles and prepares them to be posted on email monthly newsletter & website
- V. **Website:** maintains SCAPE website
- W. **Mailings:** helps stuff envelopes and/or coordinates with mail house
- X. **Hosting Workshop Instructor**
- Y. **Chauffering Workshop Instructor**
- Z. **Photographing Events**

The goals of SCAPE are to promote camaraderie and provide opportunities for exhibition and education among outdoor painters, to raise money to protect open spaces, and to increase public awareness of environmental and conservation issues. SCAPE also provides opportunities for paint-outs and workshops with nationally known artists. Exciting exhibits and sales in collaboration with various environmentally conscious organizations are planned such as the Environmental Defense Center, Santa Barbara Maritime Museum, Land Trust for Santa Barbara County, Santa Barbara Botanic Garden, the Audubon Society, the Santa Barbara Museum of Natural History and the Community Environmental Council (CEC) to name but a few.

***Monthly newsletter will be sent electronically to your email address unless you elect to pay an additional postage fee of \$7.00 per year.**